

SMP Fraud Prevention's Finest Award

The monthly Fraud Prevention's Finest award goes to an SMP team member or members who consistently excel in the areas of casework, outreach, or partnership; model best practices; and/or encourage their SMP peers to improve upon their efforts in these areas.



May 2022 recipient:
Jennifer Salazar
Texas

Jennifer received this award because of the fantastic SMP outreach and education efforts that she has done for the Texas SMP! During National Consumer Protection Week, in February, she did an amazing job at promoting her SMP and encouraged partnerships with other organizations in her outreach. When it comes to her outreach and partnership work, Hilary Dalin of ACL said it best: "'On fire' is the right expression. They've hit all the right partnerships."



June 2022 recipients:
Katie Deno & Miranda Mason
Kentucky

Katie and Miranda received this award because of the fantastic SMP outreach and education efforts that they have done for the Kentucky SMP! One such effort is their scam text alert initiative. As they were giving a presentation to attendees, they were telling them about a law enforcement speaker who had given a presentation and mentioned text scam alerts. They both did some research on the topic and decided it would be a good idea to send out weekly scam and/or SMP-related alerts via text. Text messaging can be useful in getting information out because not everyone is on Facebook or has email. Their director stated that their SMP started sending the messages in April of 2022 once a week and their SMP's outreach has more than doubled. How fantastic! 🚀

